

OECD TRADE POLICY PAPER



Gzgewks

MICRO-EVIDENCE ON CORPORATE RELATIONSHIPS IN Gv#B3(I0(AL(AT)-3()V3(I0(AL(AT)UENCE)CHH

Moving beyond the traditional understanding

The conventional starting point to make sense of the international activities of firms and their preferred mode of integration is the OLI framework (Ownership-Location-Intern.00000 84(r)9(t)-4(i)-45(n)1)(-).

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understanding why companies use trade and investment in parallel or as alternative strategies.

One way to look at it is from the point of view of MNEs acquiring inputs for their production

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previous location of MNEs is indeed an element affecting locational choice (Head, Ries and Swenson, 1995^[54]). Similarly, MNEs can be thought of as geographically concentrating manufacturing activities

